

Historic Northeast-Midtown Association Annual Meeting
Friday, December 7, 2018

Programming Overview

Supporting Neighborhoods

This year, HNMA was intimately involved in the Northeast Area Master Planning (NEAMP) process. Funded by the Unified Government (UG), the Northeast Area Master Planning area covered Northeast KCK and included significant outreach to residents within that area. HNMA provided guidance and project assistance as a member of the NEAMP Steering Committee and Lead Implementation entity. HNMA advocated for the expansion of the NEAMP area to include the pathways lived by the Exodusters and their off-spring who settled in Kansas areas. This addition ensures the inclusion of people, places, and things that provide a complete and thorough commemoration of a significant journey of a formerly enslaved people from the Jim Crow south.

In 2018, HNMA's activities with the NEAMP focused on executing one of the three early-action projects the community selected to gain traction on elements of the plan during the planning process. The projects chosen were: a cooperative community grocer, a demonstration housing block, and a community-based health clinic.



In partnership with the UG, NEAMP community liaisons, PRIDE- Black Fire Fighters Association, YouthBuild KCK, and District 4 and District 1 At-Large Commissioners, HNMA hosted five community clean-ups at the project site for a possible cooperative community grocer: 1726 Quindaro Boulevard. The clean-ups were made possible by a \$3,000 grant from the Community Capital Fund and resulted in 50+ volunteers, including Kansas City, Kansas Community Police Officers, hauling away over 10 tons of debris and trash.

During this NEAMP process, HNMA continued its goal of expanding the capacity of the organization to mitigate the socio-economic challenges that exist in Northeast KCK. One strategy of this goal included applying to a request for proposals from Groundwork USA, a national network funded by the Environmental Protection Agency (EPA) and the National Park Service (NPS).



Groundwork USA operates with the mission of increasing stewardship and conservation of natural resources and parks, spurring equitable development policies and practices, and training the next generation of our green workforce in local communities.

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Groundwork USA executes this work through its network of Groundwork Trusts that operate in various cities and states across the nation. HNMA's submission was to become the 21st Trust in the Groundwork USA network. The proposal process has been extensive and included submission of a letter of interest in April, a site visit including a bus tour of Northeast KCK with Groundwork USA staff, NPS, EPA Region 7 and UG staff and elected officials in June, and submission of a full proposal to Groundwork USA in September.

In October, HNMA's full proposal was approved and the organization was granted \$7,000 to start a feasibility study and hire a local coordinator to create a 3-year workplan which will govern the organization's activities once it becomes a Groundwork Trust. This process will likely start in January of 2019 and is expected to be completed by June/July of 2019. Upon the approval of the workplan, HNMA will receive approximately \$300,000 in combined funding from Groundwork USA, the UG, and private philanthropy to complete the goals of the workplan.

Additional capacity building activities included welcoming several new staff members into the organization: Gary Enrique Bradley-Lopez (HNMA AmeriCorps VISTA), Brendan Irving (Learn to Earn Program Coordinator), Clayton & Maquita Wells (Learn to Earn Program Facilitators), and Carl McKinney (Healthy Northeast Coordinator).

October was a big month for HNMA. HNMA's Board Chair was recognized by the Shepherd's Center of Kansas City- Central as one of their 70 over 70 honorees. HNMA is very proud of the continued impact Elnora Jefferson has made through her years of relentless

dedication to improving the quality of life of residents in her community.



Also, in October, HNMA completed walk audits in 3 Northeast KCK neighborhoods, in addition to the 2 walk audits completed in 2017.

The 3 neighborhoods surveyed included the Douglass-Summer Neighborhood Association, the Turtle Hill Neighborhood Association, and the Struggler's Hill-Roots Neighborhood Association. The audits were made possible because of an extensive volunteer effort to survey the condition of the street, curbs, and sidewalks in these neighborhoods. 100+ volunteers comprised of neighborhood residents, teachers and students from USD 500, the Community Health Council of Wyandotte County, the Dotte Agency, NBC Community Development Corporation, and the 20/20/20 Movement contributed to the effort!





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HNMA began using the data gathered from these audits to advocate for community-led improvements to pedestrian infrastructure in Northeast KCK.

HNMA and its partner organizations are compiling a summary of the walk audit process which will include lessons learned, stories captured, and more. This summary will be available early 2019.

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Revitalizing our Civic Roots

2018 was a great year for civic engagement. HNMA and community partners hosted several voter engagement events in preparation for the November 2018 election. Over 500 members of the community came out for a Just Vote event, a Congressional Race Forum, and a Wyandotte County Judicial forum in July and a Candidate Meet & Greet in October.

HNMA also continued its activities around the Health Equity Action Transformation (H.E.A.T.) report, an evidence-based research document that maps the effects of historically racist policies and institutional bias that created the health disparities that are prevalent among minority populations in Wyandotte County today.



In 2017, a coalition of residents — the HEAT Community Action Board (CAB) — was organized to address the issues raised in the H.E.A.T report. CAB members reside in the priority area identified by the H.E.A.T report, namely zip codes 66101, 66102, and 66104 and

represent a diversity of ages, ethnicities, and professional backgrounds. The goal of this CAB is to empower residents of the community through grassroots organizing for policy and systems that represent their values and vision of the community. The CAB meets monthly to volunteer their time, heart, and skills to this cause. HNMA’s Executive Director co-chairs the H.E.A.T. CAB and is a member of the CAB support team.



In 2018, three teams of CAB members — approximately 20 residents — participated in a 4-month long planning project. During that time, the CAB participated in five workshops on human-centered design facilitated by Design Impact, a nonprofit social innovation firm, the purpose of which was to choose a third focus area for the CAB.

In order to choose a focus area within the H.E.A.T. report, the CAB had to understand which issues were most relevant to their peers. The CAB started by focusing on the four social determinants of health categories identified through the Community Health Improvement Plan (CHIP): safe and affordable housing, violence prevention, education and jobs, and access to medical, dental, and mental health

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care. At the first workshop, CAB members learned ways to have conversations with residents to uncover how these categories show up in their lives. Experts from the CHIP steering committee were onsite to provide subject matter expertise on these four categories. CAB members spent the next month talking to neighbors, youth, and community leaders, through one-on-one and group interviews. They shared what they learned from the CHIP and H.E.A.T. report, listened to how these social determinants surfaced in folks' everyday lives, and captured those stories. Upon completion, CAB members came together to make sense of what they heard.

Based on these community discussions, CAB members prioritized one category for the entire CAB to focus on: education and jobs. Afterward, each team revisited the issues, challenges, and opportunities from their conversations with residents related to education and jobs. The teams summarized these insights into topics with high potential for change, otherwise known as opportunity spaces. CAB members used the three opportunity spaces to generate dozens of ideas in a creative brainstorming session, then narrowed those ideas down through a forced-ranking exercise. After each team chose an idea to develop, they had less than 24 hours to plan a fast, low-cost version of the idea to try (a pilot) with fellow residents at a public event called Idea Lab. Once each team completed their pilot with residents and learned from their experiences, they further tested their ideas through a second round of prototypes in the community.

After the prototypes were completed, the CAB decided to integrate all three ideas into one year-long strategy to engage youth and the adults who make up the youth's community.

This multi-prong engagement strategy will roll out as three elements:

1) Residents can get involved through a newsletter and small, community-based activities (e.g. neighborhood cleanups, barbecues, etc.) on at least a monthly basis. CAB members who are aware of Wyandotte's resources and educational activities for youth will create content for that newsletter.

2) Meanwhile, in their homes, CAB members will host small youth-led conversations (ages 8-24) about what life will be like after leaving high school.

3) The year-long initiative will end in a capstone 2019 youth program celebration where community partners can share educational and job resources.



This third initiative is in addition to the two CAB initiatives already underway; Servicing Legislative Interactions Producing Positive Solutions (L.I.P.P.S.) increases the civic capacity of traditionally under-represented populations through advocacy, knowledge gathering, training, action, and voter engagement. The second initiative, Come Walk with Us, increases physical activity among residents of Wyandotte County through engagement with the built environment and includes work on the neighborhood walk audit initiative mentioned above.

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After the Design Impact workshop sessions, the HEAT CAB also recognized the need for more direct involvement from youth. Therefore, the CAB support team reached out to various community youth programs and USD 500 teachers and students to form a Youth Community Action Board (CAB).

The Youth CAB began meeting in the spring of 2018, but really started gaining traction in the fall when school reconvened. In that short time, the Youth CAB has attracted several visitors including Kansas' 3rd Congressional District Representative, Sharice Davids.



The purpose of the Youth CAB is to provide youth with training and support to promote better understanding of self in community and how to harness their latent civic power. The Youth CAB has already identified 3 themes which they will work to advance over the next few months:

1) Lack of parental involvement in schools

2) Lack of schools funding

3) Negative perceptions of Wyandotte



HNMA knows that supporting and growing a critical mass of empowered residents that share a vision for Wyandotte, despite cultural differences and language barriers, is the only path forward to improving the quality of life for all of Wyandotte County.

In line with growing a critical mass of resident advocates, HNMA has also increased its policy advocacy efforts, uplifting and engaging community around 2 specific pieces of legislation and 1 administrative rule: The Farm Bill, the National Environmental Policy Act, and the Public Charge Rule. Efforts include community forums, story-capturing and listening sessions, and community events, e.g. gatherings in community gardens or legislative write-in parties.

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Grooming the Next Generation

HNMA's sixth year of operating the twenty-one year Learn to Earn program was a great success. In 2018, HNMA added 9 weeks of spring programming to its 8-week Learn to Earn summer program.



The spring Learn to Earn program occurred after-school on Wednesdays and focused heavily on action-oriented education along Jersey Creek with projects that provided the participants with opportunities to influence their physical environment and become more civically engaged. Examples of programming include water quality education in the Jersey Creek watershed and Crime Prevention through Environmental Design training in the Jersey Creek Greenway.

The spring program culminated in 3 design sessions in which over 80 youth participated in designing and painting a community mural on the east side of the Community Boxing and Fitness Club (17th and Parallel Parkway). This mural embodies the means



by which the youth support positive behavior and action within themselves, through the arts, e.g. music or through physical activity, e.g. boxing or soccer.



2018's summer program also looked a little different this year. HNMA's partnership with the University of Kansas Center for Community Health and Development's *Together Helping to Reduce Youth Violence for Equity* program increased summer enrollment from 20 to 31 youth. Participants in the summer program received workforce development and financial literacy training. Summer curriculum also incorporated social/emotional strategies to improve interpersonal interactions and intrapersonal behavior.

As a reward for their work ethic and commitment to the program, youth who successfully completed the spring program received \$200 stipends and those who completed the summer program received \$300 stipends. In total, Learn to Earn provided \$12,500 in stipends to youth and their families over 2018.



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Funding for the Learn to Earn is provided by the Hollywood Casino/Schlitterbahn Vacation Village grant fund and the Board of Public Utilities. HNMA extends a special THANK YOU to the Board of Public Utilities' Employee Charity Golf Corporation which recently granted the organization an additional \$14,000 in youth program funding. This award will support the development of a robust literacy curriculum for HNMA's after-school and summer programming.



A critical component of the Learn to Earn program is the business mentor aspect that enables HNMA to provide entrepreneurial and workforce exposure to youth participants in their own community. Business participation increased by 30% in 2018; 18 Kansas City, Kansas businesses, institutions, and nonprofits hosted youth mentees over the summer. We extend a huge THANK YOU to these businesses:

Kansas City, Kansas Community College
Student Activities

- Heartland Black Chamber of Commerce
- F.B.O.E (Fringe Benefits of Education) in the
Kansas City, Kansas Community College
- Willa Gill Center
- BHC Rhodes
- Sheriff's Office of Wyandotte County
- Clippin' to Please
- Economic Opportunity Foundation
- Kiddie College
- Kansas City, Kansas Community College
Intercultural Center
- University of Kansas Center for Community
Development and Health: Together Helping
to Reduce Youth Violence for Equity
- The Community Health Council of
Wyandotte County
- Kansas East Church of God in Christ
- The Kansas City Housing Authority
- YouthBuildKCK
- Minnesota Avenue Printing
- Milan For Hair
- Jayhawk Cleaners



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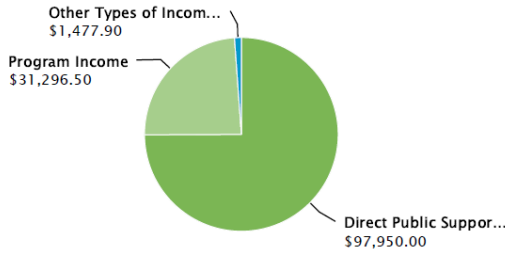
Additional 2018 Highlights

- ❖ At the beginning of 2018, HNMA began an organizational strategic planning process. Stay tuned for more information and the results of that strategic planning!
- ❖ HNMA is a member of the Community Health Improvement Plan (CHIP) Steering Committee and serves on various CHIP subcommittees. As a result of seeing an increase in job ads that either require, prefer or highly recommend bilingual language skills notably Spanish and English, HNMA advanced the inclusion of SSL (Spanish as a second language) as an issue that poses a barrier to raising Wyandotte County median incomes. Increasing the Spanish proficiency in English speaking homes will help raise Wyandotte County median incomes.
- ❖ HNMA's Executive Director continues to serve as a Commissioner for the Kansas City, Kansas Housing Authority, a member of the Boys & Girls Club of Wyandotte County Advisory Board, a member of the REACH Healthcare Foundation's Community Advisory Committee, and was recently elected Board Chair of EnVision Homes, a Wyandot Inc. supportive housing developer.
- ❖ HNMA's Board of Directors represent HNMA through board positions at Kim Wilson Housing, and the Kansas City, Kansas Mobile Market: the Dotte Grocer.
- ❖ HNMA serves on several UG committees including the Zoning Steering Committee and the Land Bank Advisory Board Committee, continuously working to ensure equity in the UG land bank acquisition process and the UG housing rehab program.
- ❖ HNMA co-hosted a community rally for the Martin Luther King, Jr. holiday to support resistance against the attacks on the John Brown statue and commemorate the anniversary of MLK's death.
- ❖ HNMA partnered with Healthy Communities Wyandotte, NBC Community Development Corporation, Latino Health for All, and the 20/20/20 Movement to install lighting in the Jersey Creek tunnel, increasing pedestrian safety on the Jersey Creek trail.
- ❖ HNMA continued to host walk clubs in both Parkwood Park and Jersey Creek.
- ❖ HNMA's work with the Moving Forward Network, a national coalition of environmental justice organizations, increased. HNMA attended several events in port communities across the county to learn about and support efforts to prevent rollbacks on the National Environmental Policy Act. HNMA's local air quality work continued through the organization's partnership with CleanAirNow and assisted in conducting several air monitoring studies in KCK, with a focus on the Quindaro Bluffs, Juniper Gardens, and St. Margaret's Apartments.
- ❖ HNMA welcomed 4 new members to the organization's Board of Directors. Welcome Adrienne Showalter-Matlock, Regina Cesares, Chiquita Miller, and Jonathan Westbrook!
- ❖ HNMA teamed up with the UG Mayor's Office and the Village Initiative to host the inaugural Community Empowerment Rally in October; raising awareness about community programming geared towards preventing recidivism.

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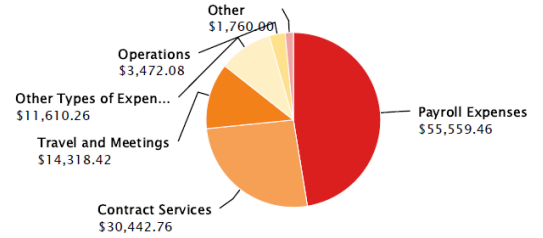
Financials

Historic Northeast-Midtown Association
Income By Category



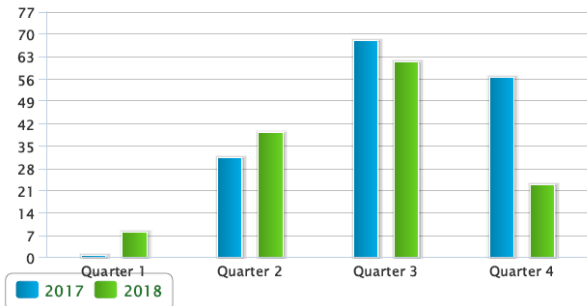
%	Category	(\$)Amount
74.93%	Direct Public Support	97,950.00
23.94%	Program Income	31,296.50
1.13%	Other Types of Income	1,477.90

Historic Northeast-Midtown Association
Expense By Category



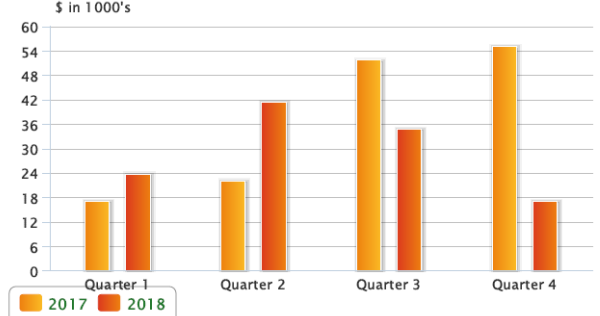
%	Category	(\$)Amount
47.42%	Payroll Expenses	55,559.46
25.98%	Contract Services	30,442.76
12.22%	Travel and Meetings	14,318.42
9.91%	Other Types of Expenses	11,610.26
2.96%	Operations	3,472.08
1.50%	Other	1,760.00

Historic Northeast-Midtown Association
Previous Year Income Comparison
\$ in 1000's



Quarter	2017	2018
Q1	\$525.00	\$7,893.88
Q2	\$31,617.00	\$38,952.02
Q3	\$68,272.51	\$61,203.50
Q4	\$56,687.50	\$22,675.00

Historic Northeast-Midtown Association
Previous Year Expense Comparison
\$ in 1000's



Quarter	2017	2018
Q1	\$17,211.18	\$23,917.95
Q2	\$22,021.54	\$41,452.59
Q3	\$51,866.59	\$34,752.23
Q4	\$55,235.66	\$17,040.21